

Ellison Huang

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EDUCATION

Dartmouth College

June 2027 | GPA: 4.0

B.A. in Cognitive Science, Minor in Human Centered Design

Awards: Inaugural Human Centered Design Fellow, Phi Beta Kappa
Sophomore Prize, James O. Freedman Presidential Scholar

EXPERIENCE

SiriusXM

Product Design Intern

June – August 2026

Redesigned badging across SiriusXM as sole designer, running a usability study (n=65) that reshaped badge placement, and turning leadership's skepticism of an animated badge into an in-production A/B/C test. Built 3 Claude Code skills used by the team for prototyping, handoff, and workflow.

DALI Lab

Senior Product Designer

Education Lead

Alumni Chair

Jan 2024 – Present

Led 0→1 design on 3 of 6 total projects taken on at DALI, working in paid 10-week cycles on cross-functional teams of 5–8. As lead designer, collaborated with partners on product conceptualization, prioritized and assigned tasks, and mentored 8+ junior designers. Shipped 2 projects to production with 2 projects actively rolling out. Rebuilt DALI's alumni program, contacting 40+ alumni and moderating 5 hour-long panels for 60+ students.

Habitat for Humanity

Digital Design Intern

Jan – Mar 2026

Redesigned training and hiring pages around device context, inverting the action hierarchy on mobile and desktop to match likely users, and built reusable Figma and Raisely templates so staff could launch campaigns without a designer.

Fiamma Ristorante

Freelance Menu Designer

April – July 2025

Delivered four component-based menu redesigns to increase wine-by-the-bottle sales by 338%, leading to a \$48K revenue increase over three months.

InvestMint

UIUX Designer

July 2024 – July 2025

Sole designer at a stealth fintech startup, shipping an 8-step onboarding flow and data visualization dashboard across 2 breakpoints, and a 10-page marketing site with Framer CMS for scalable content management.

RESEARCH & LEADERSHIP

SIGI Lab

Research Assistant

Co-Author

Jan 2025 – June 2026

Developed and applied a qualitative coding scheme to analyze 100+ diary entries from a 30-person wellbeing intervention, translating findings into design changes for a second iteration study, including a "Voices of Experience" graphic synthesizing participant advice. Co-authored a peer-reviewed article in Social Sciences (MDPI, 2026) on identity-based mental health interventions, and presented findings at the ACT for Change Conference.

Thayer Engineering

ELL Design Researcher

Design Thinking TA

Jan 2025 – June 2026

Interviewed ELL students and district stakeholders to identify barriers to belonging, then designed and piloted a migration comic unit with 4 Hartford School District staff for ~20 third graders. Coached 100+ students through the design process alongside 9 TAs, offering feedback on deliverables through the term.

Chi Delta Sorority

VP of Administration

VP of Programming

PR Chair

Jan 2025 – Present

Elected to 3 successive leadership roles in a 180-member chapter, designing recruitment graphics and running 5–7 weekly events on a \$6K budget. Now serving as VPA, spearheading design on Chi Delta's first-ever website while running weekly cabinet meetings and managing chapter-wide scheduling and communications.

SKILLS

Tools

Design

Figma, Claude Code, Framer, UserTesting, Lovable, Cursor, Python
Design Systems, Design Research, Prototyping, Product
Conceptualization